What is claimed is:

- 1. A magnetic transfer master medium provided with an uneven surface for transferring data to a slave medium, wherein said uneven pattern is formed so that there are no depression portions therein that are completely surrounded by protrusion portions.
- A magnetic transfer master medium as defined in claim
   wherein

the width of the protrusion portions of the uneven pattern

in the direction of the track pitch is formed so as to be narrower
than said track width.

A magnetic transfer master medium as defined in claim
 wherein

the protrusion portions formed within a single track are

15 formed so that the width thereof in the direction of the track

pitch is narrower than said track width, and

the protrusion portions formed straddling two adjacent tracks are formed so that the width thereof in the direction of the track pitch is substantially equal to said track width.

- 4. A magnetic transfer master medium provided with an uneven surface for transferring data to a slave medium, wherein a rough surface is formed on the surface of the protrusion
- 5. A magnetic transfer master medium as defined in claim25 4, comprising
  - a substrate,

portions of the uneven pattern.

an uneven pattern provided on the surface of said substrate, and

a pliable magnetic layer formed on at least the sections constituting the protrusion portions of said uneven pattern, wherein

said rough surface corresponds to a rough surface formed by use of a surfacing process on at least the sections of the substrate on which the pliable magnetic layer has been formed.

6. A magnetic transfer master medium as defined in claim 10-4, comprising

a substrate,

5

an uneven pattern provided on the surface of said substrate,

a granular material coated onto at least the sections of
the surface of said uneven pattern constituting the protrusion
portions of said uneven pattern, and

a pliable magnetic layer formed over said granular material, wherein

said rough surface is formed according to the surface form of the protrusion portions that have been coated with said granular material.

7. A magnetic transfer master medium as defined in claim4, comprising

a substrate,

an uneven pattern provided on the surface of said substrate, and

a pliable magnetic layer formed on at least the sections constituting the protrusion portions of said uneven pattern, wherein

said rough surface is formed as a surface roughness, the formation of which is controlled by the formation conditions of the pliable magnetic layer.

- A magnetic transfer master medium as defined in claim
   comprising
  - a substrate,
- an uneven pattern provided on the surface of said substrate,
  - a film of porous material formed on at least the sections constituting the protrusion portions of said uneven pattern, and
- a pliable magnetic layer formed on said film of porous material, wherein

said rough surface is formed according to the surface form of the film of porous material.

9. A magnetic transfer master medium as defined in claim 20 8, wherein

the film of porous material has a volume ratio in the range of 30-99%, and

- a surface roughness in the range of Rp = 0.0001 to 0.1.
- 10. A magnetic transfer master medium as defined in claim25 4, wherein

the rough surface is an uneven pattern having depression

portions of a depth in the 3-50 nm range.

- 11. A magnetic transfer master medium provided with an uneven surface for transferring data to a slave medium, wherein the channels of the uneven pattern are of a depth in the 50-1000 nm range immediately after the manufacture thereof, and the surface of the protrusion portions is ground at least once after the manufacture thereof and before said medium has been used, and then said medium is used.
- 12. A magnetic transfer master medium provided with an uneven surface for transferring data to a slave medium, wherein the channels of the uneven pattern are of a depth in the 50-1000 nm range immediately after the manufacture thereof, and the surface of the protrusion portions is ground at least once after said medium has been used, and then said medium is reused.
  - 13. A method of using a magnetic transfer master medium provided with an uneven surface for transferring data to a slave medium, wherein,

said magnetic transfer master medium is used after the surface of the protrusion portions of the uneven pattern formed thereon has been ground at least once immediately after the manufacture and prior to the use of said medium.

20

- 14. A method of using a magnetic transfer master medium as defined in claim 13
- 25 the surface of the protrusion portions of the uneven pattern formed on the magnetic transfer master medium is ground

according to the degree to which said surface is marred.

- 15. A method of using a magnetic transfer master medium provided with an uneven pattern for transferring data to a slave medium, wherein:
- said magnetic transfer master medium is reused after the surface of the protrusion portions of the uneven pattern that has been formed thereon is ground at least once after the said medium has been used.
- $16.\ A$  method of using a magnetic transfer master medium 10 as defined in claim 15, wherein

the surface of the protrusion portions of the uneven pattern formed on the magnetic transfer master medium is ground according to the degree to which said surface is marred.